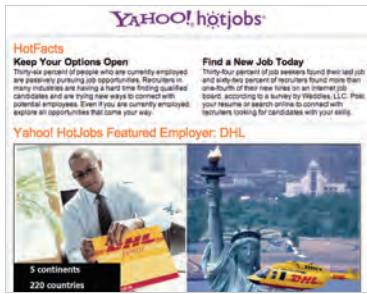


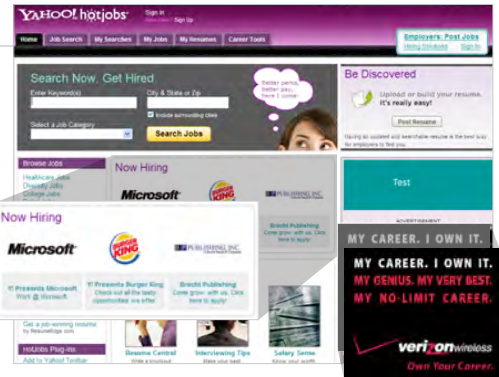
HOME PAGE MEDIA

The new Yahoo! HotJobs home page looks, feels and functions like Yahoo! more than ever before. Target qualified job seekers and brand your company as an employer of choice. The Now Hiring and Large Rectangle units on the Yahoo! HotJobs home page can provide you with high visibility, targeting capabilities, easy access to your job listings and a competitive edge. Target by industry, occupation and location.



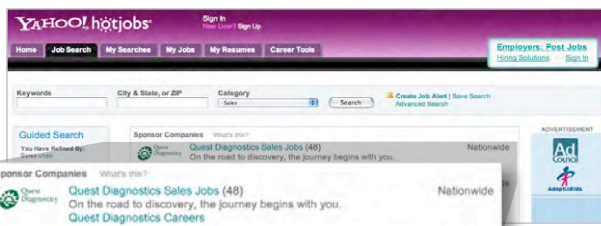
YAHOO! HOTJOBS DIRECT

Yahoo! HotJobs Direct is an email marketing tool that gives you the power to speak directly to the candidates you are seeking. Out of 191 million online users in the U.S., 141 million use Yahoo! and over 96 million have expressed interest in receiving career-related information.* Only Yahoo! HotJobs can give you access to these passive seekers, allowing you to narrow your audience by industry, occupation, location or behavior.



VERTICAL SPONSORSHIP

Be top of mind and brand your organization in specific occupations, categories or geographies. These targeted pages on Yahoo! HotJobs provide enhanced exposure on the vertical most important to you and put you in front of the right, targeted job seekers as they navigate the site.

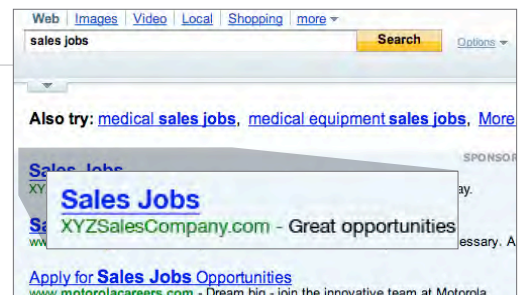


SEARCH RESULTS PAGE MEDIA

Premium Placement and the Skyscraper allow you to get in front of the candidates who have done a search based on your criteria. Get maximum visibility with the candidates you're seeking. Target by industry, occupation, location, keyword or a combination.

YAHOO! SPONSORED SEARCH

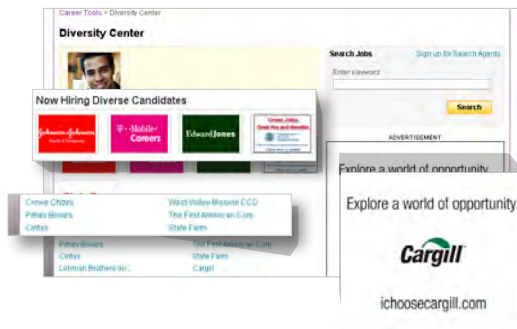
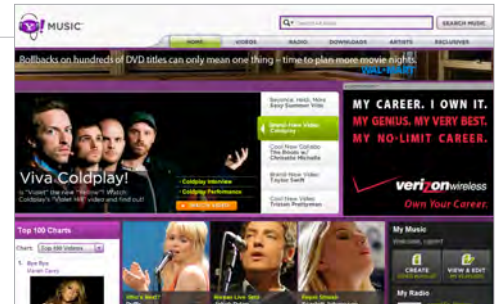
Sponsored Search takes you beyond the job board and provides you with maximum visibility on the Yahoo! Search results page. Sponsored Search also offers performance-based pricing and can give you greater control over which candidates see your sponsored search listing.



*Source: comScore Media Metrix, April 2008; Yahoo! internal data.

YAHOO! NETWORK ADVERTISING

Reach both active and passive candidates beyond the job board. Yahoo! Network Advertising (YNA) enables you to target individuals on the Yahoo! Network by location, industry, occupation and behavior. By including the Yahoo! Network in your recruitment strategy, you can broaden your exposure to a targeted audience that is not typically available on destination job boards. YNA helps to reinforce your recruitment opportunities and brand awareness.



DIVERSITY CENTER SPONSORSHIP

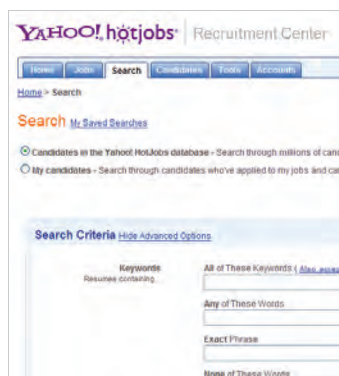
The Yahoo! HotJobs Diversity Center is a destination for job seekers to learn about diversity, news and employment. There are three opportunities for you to target diverse candidates and showcase your organization's commitment to diversity.

JOB POSTINGS

Yahoo! HotJobs offers two different ways to promote your available jobs. Either option allows your jobs to be posted directly from your applicant tracking system.

Job Slots: Edit, rotate, refresh and replace your job listings at no additional cost. Job Slots provide value, versatility and flexibility to meet your recruiting needs.

Job Postings: An easy-to-use variation on the traditional job listing product. Display your available positions for up to sixty days, with ongoing access to your account information and candidate management tools.



RESUME SEARCH

Resume Database Search: Access millions of resumes and search locally, nationally and internationally. Yahoo! HotJobs proactively pursues new job seekers from across the many different properties and geographies of the Yahoo! Network to attract a varied pool of candidates.

HotHire™: Jumpstart your urgent candidate search by receiving real-time recommendations from Yahoo! HotJobs based on the information in your job listing. Modify HotHire's search criteria without changing the job description and use HotHire across all your open positions according to your hiring needs.