

Airlines Reporting Corporation: Resume Search & Job Slot

Client: Airlines Reporting Corporation (ARC), a satisfied customer since December 2007, is a premier provider of sales and settlement solutions for the travel and hospitality industry.

Solution: ARC utilized Yahoo! HotJobs Job Slot and Resume Search solutions.

Objective: Unhappy with their job board vendor and the poor ROI its products were providing, ARC chose Yahoo! HotJobs for its recruitment needs.

Quote: “We were spending a lot of money with our other job-board vendor. [Yahoo! HotJobs]’ slot functionality was appealing. In our first year we hired five candidates using Yahoo! HotJobs, where the year before we only hired one with our previous job board vendor. Our ROI was much greater with Yahoo! HotJobs. And, my Account Team has been really responsive and gets back to me quickly”

Karen Hairston
HR Manager, Airlines Reporting Corporation